



Mary Portas Master Class 2 - Retail finance and business planning

Duration: One day

Price: £200 + VAT

An inspirational programme for shop owners and managers

A unique series of innovative masterclasses created with Mary Portas and delivered exclusively through the National Skills Academy for Retail's network of retail skills shops. Covering every stage of creating and running a successful retail business, each module has an invaluable set of hints and tips to improve the performance of all companies.

Retail finance and business planning: Understanding the key factors driving your business and profit

Being clear about your business vision is an essential first step, but turning it into a working model requires a thorough grasp of retail finance and business planning.

This interactive step-by-step guide builds on the first master class, 'My shop, my future' and gives you the knowledge to construct a robust financial model using effective tools that can help you keep an eye on the numbers and plan for what to do if things go off track.

In easy to understand language and using interactive examples, this master class takes a comprehensive approach to building a really effective budget, sales plan and cash-flow forecast, giving you the knowledge and confidence to:

- **Track** how well you are doing at all times
- **Keep a grip** on the most important thing - cash
- **Know what to do** when things don't go to plan
- **Make informed decisions** and plan for the future

By looking at how some of the UK's best known and most successful retailers manage the numbers, 'Retail finance and business planning' gives you the tools and the confidence to get this vital part of your business in-line and working to be the best it can be.

This programme is highly interactive, accessible to all and with easy to follow exercises that can make an immediate impact on how you run the financial side of your business. Supported by real-life video interviews and case studies of retailers, which have followed this path, it has the all-important input from Mary Portas herself who has first-hand experience of the importance of getting business planning and control right.

This master class is the second of seven that form the *Mary Portas guide to successful retailing*.